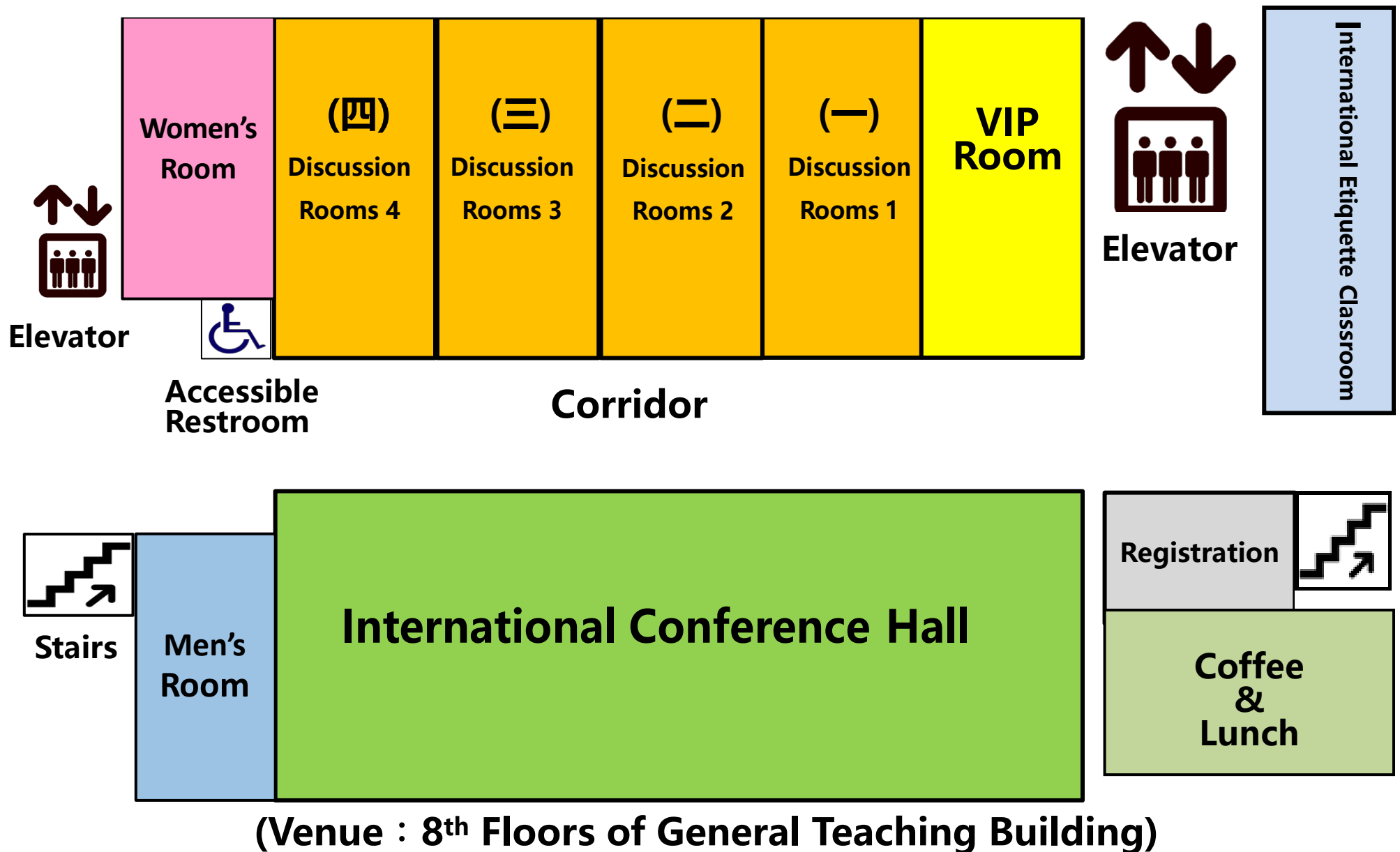


## 2020 International Conference on Business, Economics and Management in the Digital World

### SCHEDULE - DAILY PLANNER

<div style="text-align: center;"> <b>Activities</b>   <b>Time</b> </div>	10/5	10/6	10/7
	Monday	Tuesday	Wednesday
9:00~09:30 (30 minutes)		Registration (8 <sup>th</sup> Floors of General Teaching Building)	City Tour
09:30-09:45 (15 minutes)		Opening Ceremony (8 <sup>th</sup> Floors of International Conference Hall)	
09:45-10:30 (45 minutes)		Keynote Speech Dr. Chen-Fu Chien Industry 3.5 as a hybrid strategy for Taiwan manufacturing via disruptive innovations empowered by AI & big data analytics (8 <sup>th</sup> Floors of International Conference Hall)	
10:30-10:50 (20 minutes)		Coffee Break	
10:50-12:10 (80 minutes)		Session I (8 <sup>th</sup> Floors of Discussion R1,R2,R3)	
12:10-14:00 (110 minutes)		Lunch	
14:00-16:00 (120 minutes)	Registration (8 <sup>th</sup> Floors of General Teaching Building)	Session II (8 <sup>th</sup> Floors of Discussion R1,R2,R3)	
16:00-16:20 (20 minutes)		Coffee Break	
16:20-16:40 (20 minutes)		Best Paper Award (8 <sup>th</sup> Floors of International Conference Hall)	

# Deployment layout



### Session Schedule (R1)

<b>Date: 10/6 Tuesday</b>		<b>Time: 10:50-12:10</b>	<b>Session Room: Room 1</b>
Session Topic: Tourism			
Session Chairs:	Chia-Ning Chiu		
1.	Paper Title: The Impact of Country Image and Travel Constraints on Revisit Intention: The Case of Thai Tourists Visiting Taiwan Author(s): Chin-Hsiang Tsai, Shih-Hao Liu, Su-Juan Li Commentator: Chiang-Ping Chen		<b>Paper ID: 1038</b>
2.	Paper Title: The Disaggregate Productivity Change in Taiwan's International Tourist Hotels Author(s): Chiang-Ping Chen Commentator: Chia-Ning Chiu		<b>Paper ID: 1026</b>
3.	Paper Title: A Study on the Trends of Global and Asian Cruise Industry Development and Challenges of COVID-19 Pandemic Author(s): Li-Ying Lin, Chang-Ching Tsai, Jen-Yao Lee Commentator: Chiang-Ping Chen		<b>Paper ID: 1039</b>
4.	Paper Title: Do National Parks or Different levels of Scenic Areas Drive Lodging Business Performance? Author(s): Chiang-Ping Chen, Chia-Ning Chiu, Ming-Chung Chang Commentator: Shih-Hao Liu		<b>Paper ID: 1015</b>

**Session Schedule (R2)**

<b>Date: 10/6    Tuesday</b>		<b>Time: 10:50-12:10</b>	<b>Session Room: Room 2</b>
Session Topic: Sustainable Development			
Session Chairs:	Yung-Ho Chiu		
1.	Paper Title: Government Debt and Fiscal Execution Efficiency Author(s): Yung-Ho Chiu, Kuei-Ying Huang, Tai-Yu Lin Commentator: Liang-Chun Lu		<b>Paper ID: 1016</b>
2.	Paper Title: Food Efficiency of European Union Countries by Considering Ammonia Emission and Food Wastes Author(s): Liang-Chun Lu, Shih-Yung Chiu, Yung-Ho Chiu, Tzu-Han Chang, Kuei-Ying Huang Commentator: Kuei-Ying Huang		<b>Paper ID: 1024</b>
3.	Paper Title: The Assessment of Energy, Health Efficiency and Total Factor Dynamic Overall Efficiency with OECD Economies Author(s): Chih-Yu Yang, I-Fang Lin, Ching-Cheng Lu Commentator: Liang-Chun Lu		<b>Paper ID: 1013</b>
4.	Paper Title: Dynamic linkages among Economic Development, Environmental Pollution and Human health in Chinese Author(s): Ying Li, Tai-Yu Lin, Yung-Ho Chiu Commentator: Ching-Cheng Lu		<b>Paper ID: 1027</b>

### Session Schedule (R3)

<b>Date: 10/6 Tuesday</b>		<b>Time: 10:50-12:10</b>	<b>Session Room: Room 3</b>
Session Topic: Management			
Session Chairs:		Amon Lee	
1.	Paper Title: Prioritizing Value Measures on Smart Buses by AHP Author(s): Chia-Hsiang Wang, Chung-Chu Liu, Yu-Han Chin Commentator: Ma Shew Lan alias Zoya		<b>Paper ID: 1031</b>
2.	Paper Title: The Factors of Users Trust in Online Customer Reviews on Amazon.com Author(s): Li-Fang Shen, Shu-Fen Chiou Commentator: Ming-Chiang Hu		<b>Paper ID: 1032</b>
3.	Paper Title: Customer Loyalty: A Study on Women's Beauty Salon in Kolkata, India Author(s): Ma Shew Lan alias Zoya, Amon Lee Commentator: Chia-Hsiang Wang		<b>Paper ID: 1036</b>
4.	Paper Title: Constructing a Smart Medical Nutrition Consultation App system -As Example C.G.M.F. Author(s): Ming-Chiang Hu Commentator: Li-Fang Shen		<b>Paper ID: 1037</b>

**Session Schedule (R1)**

<b>Date: 10/6      Tuesday</b>		<b>Time: 14:00-16:00</b>	<b>Session Room: Room 1</b>
Session Topic: Marketing			
Session Chairs:		Sungjun (Steven) Park	
1.	Paper Title: The Influence of Social Media Advertising on User Purchase Intention Author(s): Chien-Wen Chen, Wen-Shin Liu, Shu-Fen Huang Commentator: Chi-Feng Lo		<b>Paper ID: 1049</b>
2.	Paper Title: Film Tourism in Travel Decision-making: The Roles of Authenticity, Memorable Tourism Experience, and Celebrity Involvement Author(s): Chi-Feng Lo, Chu-Hwa Yan, Fang-Ping Chen Commentator: Shu-Fen Huang		<b>Paper ID: 1025</b>
3.	Paper Title: The Effect of Perceived Quality and Brand Image on Green Purchase Intention for Tesla in Taiwan Author(s): Chih-Ming Tsai, Hong-Ye Wang Commentator: Sungjun (Steven) Park		<b>Paper ID: 1029</b>
4.	Paper Title: More crowded? More violent? The physical factors influencing customer misbehaviors Author(s): Jia-Jen Ni, Hsu-Ju Teng, Chi-Feng Lo Commentator: Chih-Ming Tsai		<b>Paper ID: 1043</b>
5.	Paper Title: The Effect of Perceived Quality and Customer Satisfaction on Purchase Intention in the Cinema Industry Author(s): Chih-Ming Tsai, Jeni Liu Commentator: Chi-Feng Lo		<b>Paper ID: 1030</b>
6.	Paper Title: The Importance of Perceived Consistency to Increase Consumers' Adoption toward AI Robots: Korean Case Author(s): ChunTing (David) Tung, Sungjun (Steven) Park Commentator: Chih-Ming Tsai		<b>Paper ID: 1012</b>

**Session Schedule (R2)**

<b>Date: 10/6    Tuesday</b>		<b>Time: 14:00-16:00</b>	<b>Session Room: Room 3</b>
Session Topic: Financial Markets and Regulation			
Session Chairs:	Jin-Li Hu		
1.	Paper Title: Market Sentiment, Marketable Transactions, and Returns Author(s): Matthew C. Chang Commentator: Kuang-Chin Chen		<b>Paper ID: 1021</b>
2.	Paper Title: Patent Informatics Contributes Investment In China Stock Market Author(s): Yu-Jing Chiu, Kuang-Chin Chen, Hui-Chung Che Commentator: Te-Wei Chiang		<b>Paper ID: 1022</b>
3.	Paper Title: Quantitative Option Trading Strategies based on Fourier Transform Author(s): Te-Wei Chiang, J-P Lin Commentator: Matthew C. Chang		<b>Paper ID: 1028</b>
4.	Paper Title: Financial Crises: Transition Drivers for Uncovering Stock Markets Instability Author(s): Alessandro Spelta, Nicol`o Pecora, Andrea Flori, Fabio Pammolli Commentator: None (Virtual Presentation)		<b>Paper ID: 1011</b>
5.	Paper Title: An Analysis of a Feed-in Tariff in Japan's Electricity Market Author(s): Satoshi Honma, Jin-Li Hu Commentator: None (Virtual Presentation)		<b>Paper ID: 1033</b>

2020 International Conference on Business, Economics and Management in the Digital World  
**Session Schedule (R3)**

<b>Date: 10/6    Tuesday</b>		<b>Time:14:00 -16:00</b>	<b>Session Room: Room 3</b>
Session Topic: Economics			
Session Chairs:	Christos Michalopoulos		
1.	Paper Title: Does Good Corporate Social Responsibility Lead to Better Corporate Performance in the Global Retail Industry? Author(s): Thu Huong Tran, Wen-Min Lu Commentator: Oyunchimeg Ganbaatar	<b>Paper ID: 1045</b>	
2.	Paper Title: New avenues for brand extension: How does Apple Watch signify a change in paradigm in the way Apple engages with different industries? Author(s): Nick Vasiljevic Commentator: Christos Michalopoulos	<b>Paper ID: 1019</b>	
3.	Paper Title: Does cross culture behavior have an impact on multinational enterprise performance? Empirical Study of Mining Industry Author(s): Oyunchimeg Ganbaatar, Kuo-Cheng Kuo Commentator: Thu Huong Tran	<b>Paper ID: 1044</b>	
4.	Paper Title: Kernel Density Estimation of Bivariate Copulas: A Review and an Application to Debt and GDP Growth Dependency Author(s): Christos Michalopoulos Commentator: Nick Vasiljevic	<b>Paper ID: 1035</b>	
5.	Paper Title: The Welfare Effect of Vertical Licensing in the Presence of Complementary Inputs Author(s): Yen-Ju Lin, Yan-Shu Lin, Pei-Cyuan Shih Commentator: Ming-Chung Chang	<b>Paper ID: 1047</b>	
6.	Paper Title: The Dynamic Performance of Energy Use in ASEAN Plus Six Countries Author(s): Chiang-Ping Chen, Ming-Chung Chang Commentator: Yen-Ju Lin	<b>Paper ID: 1020</b>	